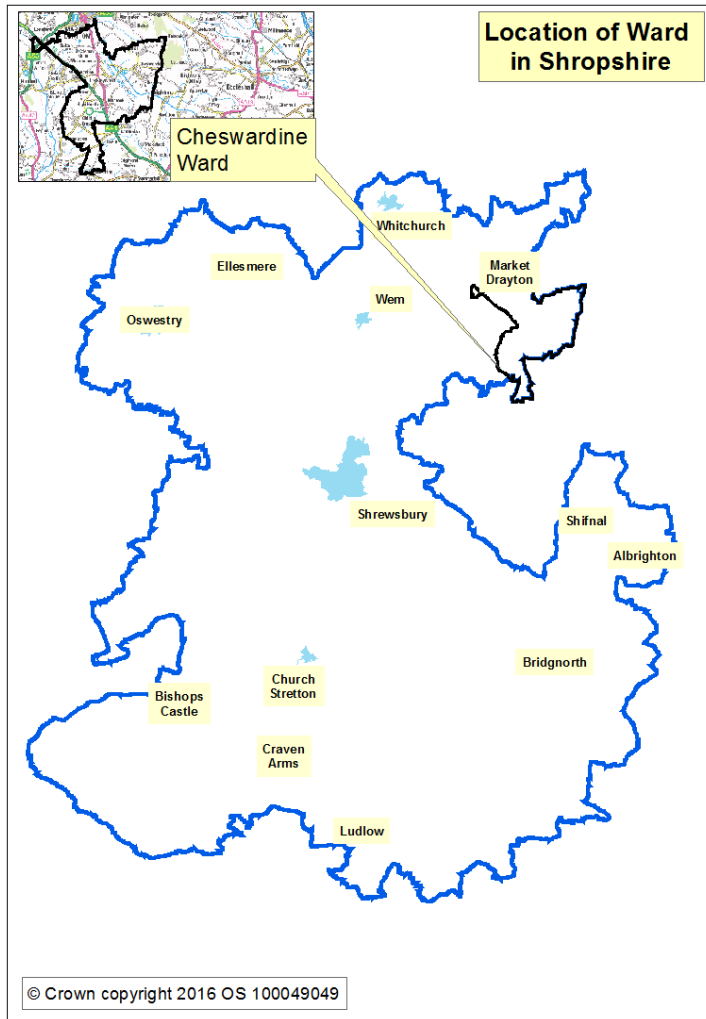


Cheswardine Ward



Shropshire
Council

Key Facts

Total Population **4,405**

Area **6,862** hectares

Population Density **0.6** (Shropshire average **0.96**)

Average Age - **40.1**

Total Households **1,588**

Total Dwellings **1,683**

Source: 2011 Census, Office for National Statistics ©
Crown Copyright 2016

Ward Councillor - Rob Gittins

Conservative

rob.gittins@shropshire.gov.uk



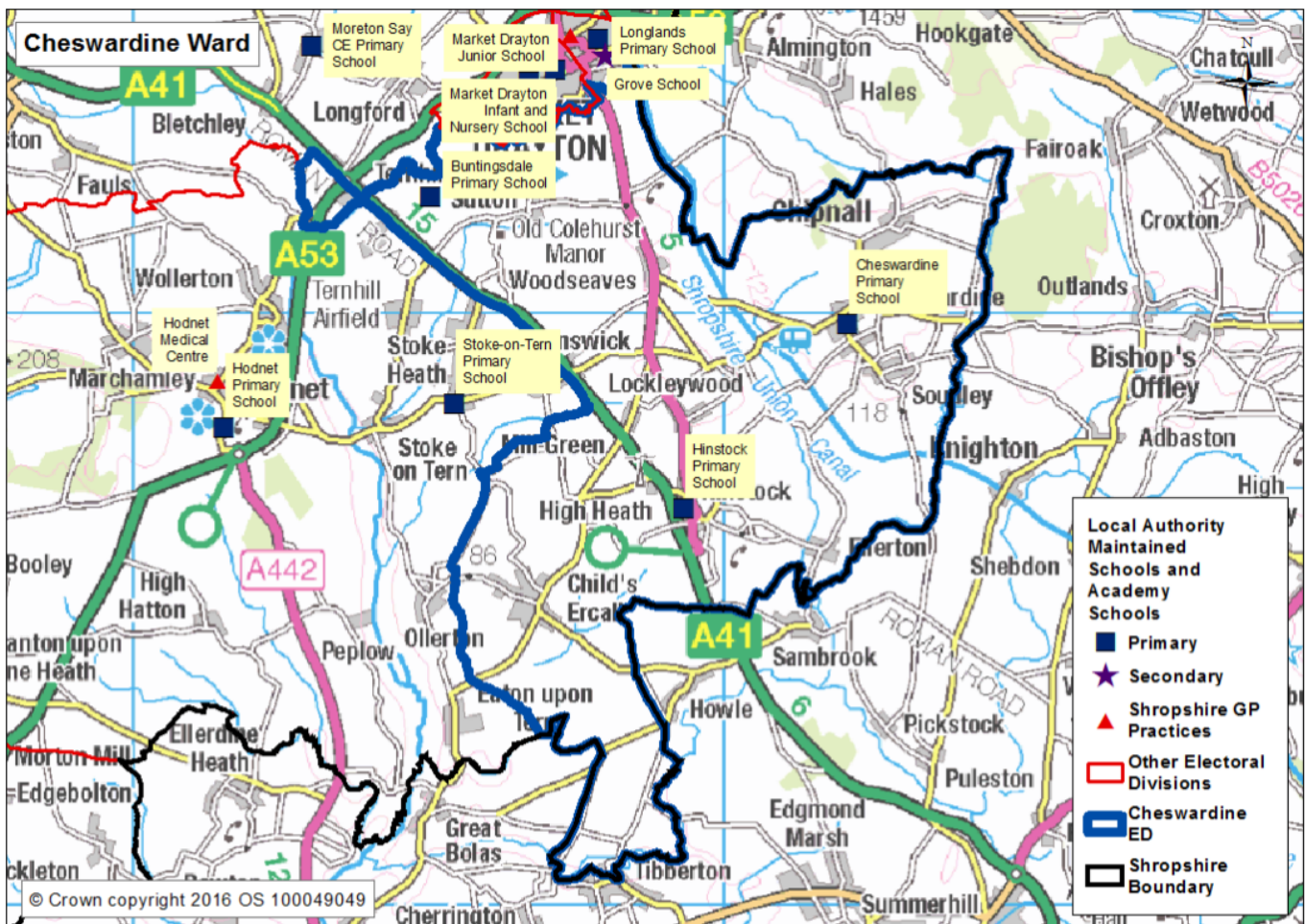
Election Results - May 2017

| Name | Party | Votes |
|--------------------|-------------|------------|
| Rob Gittins | Cons | 735 |
| Leonard Surridge | Labour | 232 |

Parliamentary Constituency - North Shropshire

MP - Owen Paterson, Conservative

Population and Diversity



Cheswardine Ward is located in the north east of the county bordering Staffordshire to the east. The ward is predominantly rural in nature and contains a mixture of housing in terms of age and type and it is sparsely populated. Cheswardine, Child's Ercall and Hinstock are key settlement areas in the ward. The A41 runs through the ward and provides northerly access to Cheshire and the North West and southern access to the M54 towards the West Midlands. The key settlements provide local shops and other amenities.

For more information and interactive maps please visit Shropshire Council website :

www.shropshire.gov.uk/maps

For further information please visit : www.shropshire.gov.uk/facts-and-figures

Email research@shropshire.gov.uk

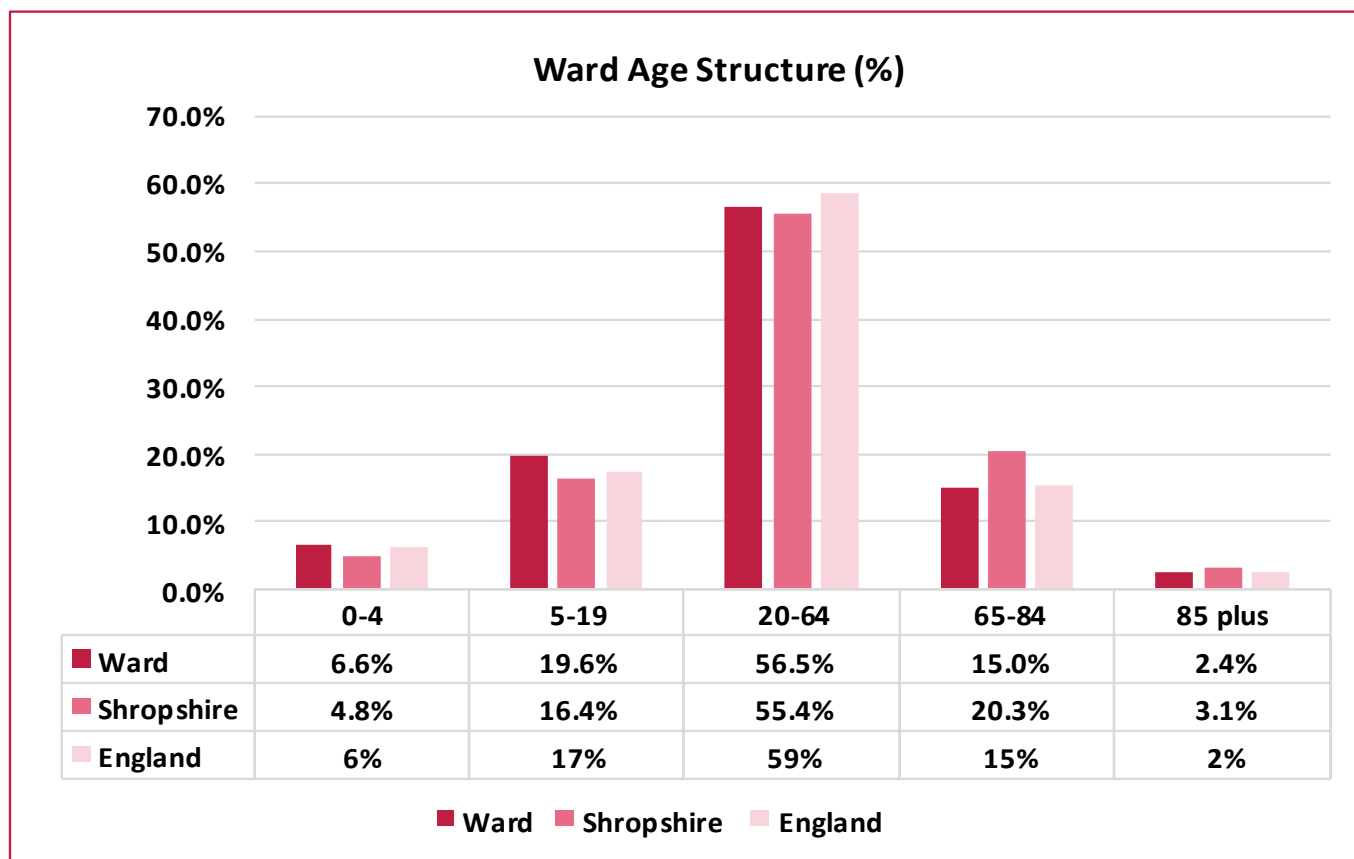
Other useful websites:

www.nomisweb.co.uk

www.ONS.gov.uk

Population and Diversity

Age Structure



Source: Office of National Statistics (ONS) Mid Year Estimates, 2015 - Ward Level Mid Year Population Estimates, Experimental Statistics 2016.



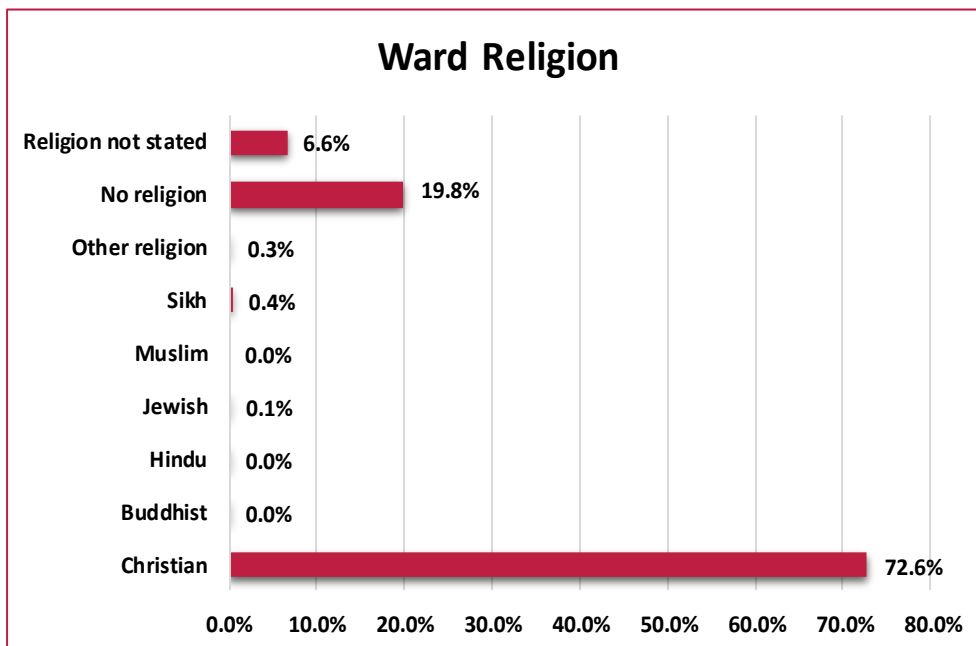
Mid year estimates for **2015**
48.6% female and **51.4% male**

Cheswardine has **more people** aged **0-4** and **5 to 19**, compared to both **Shropshire** and **England**.

Cheswardine has a **lower rate of older people**, 65-84 and 85 plus, **compared** to Shropshire, the same **rate** of 65 - 84 as England and **higher rate** of 85+

Population and Diversity

Religion



72.6% of people were Christian. 19.8% had no religion.

Percentages of other religions were lower than national levels.

Source: 2011 Census, Key Statistics, Office for National Statistics (ONS).

| | Christian | Buddhist | Hindu | Jewish | Muslim | Sikh | Other religion | No religion | Religion not stated |
|------------|-----------|----------|-------|--------|--------|------|----------------|-------------|---------------------|
| Shropshire | 68.7% | 0.3% | 0.1% | 0.0% | 0.3% | 0.1% | 0.4% | 22.8% | 7.3% |
| England | 59.4% | 0.5% | 1.5% | 0.5% | 5.0% | 0.8% | 0.4% | 24.7% | 7.2% |

Ethnicity

95.3% of People were White British, similar to Shropshire but higher than England.

Fewer people from minority groups compared to England, higher levels than for Shropshire. Slightly higher percentage of mixed ethnic and black groups than for Shropshire as a whole.

| Area | White | White: British | Mixed/ multiple ethnic groups | Asian/Asian British | Black/African/ Caribbean/ Black British | Other ethnic group | BME Total |
|-------------|-------|----------------|-------------------------------|---------------------|---|--------------------|-----------|
| Cheswardine | 97.4% | 95.3% | 1.0% | 0.9% | 0.5% | 0.1% | 2.5% |
| Shropshire | 98.0% | 95.4% | 0.7% | 1.0% | 0.2% | 0.1% | 2.0% |
| England | 85.4% | 79.8% | 2.3% | 7.8% | 3.5% | 1.0% | 14.6% |

For further information on population or other Census data please visit:

<https://www.nomisweb.co.uk/>

<https://shropshire.gov.uk/facts-and-figures>

<https://www.ons.gov.uk/>

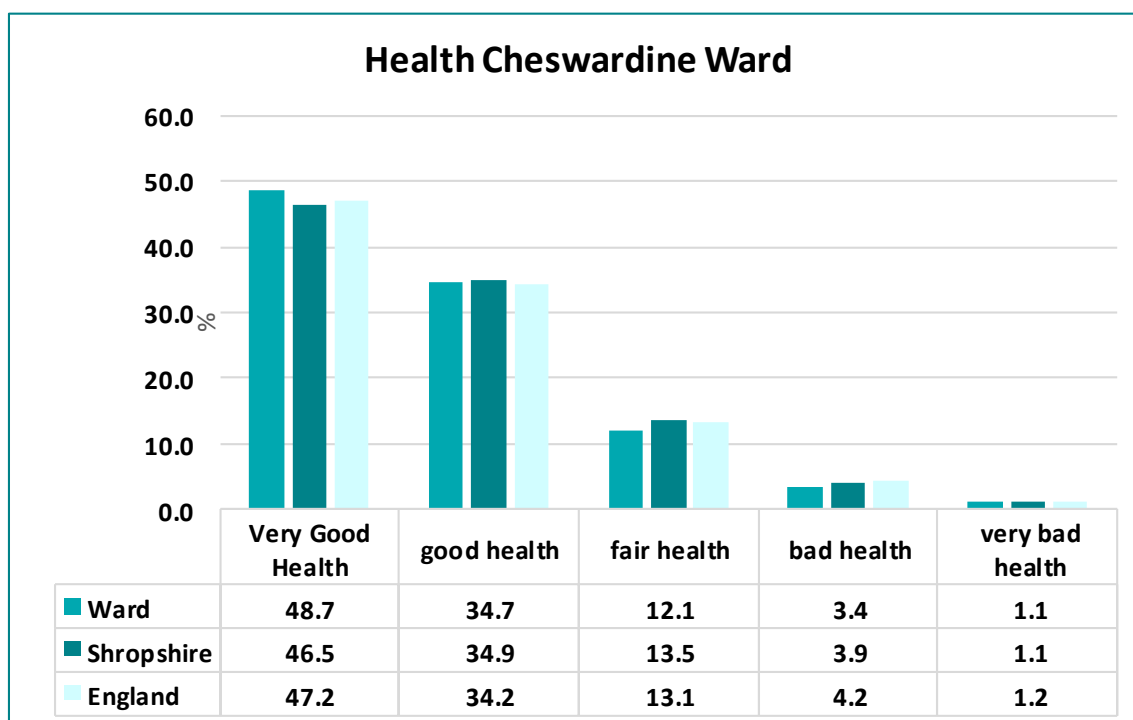
Health

Long Term Limiting Illness

7.5 % of People had a **Long Term Health Problem or Disability** which Limited their Life a lot. **Lower** than the **Shropshire average of 8.4%**.

Source: 2011 Census, Key Statistics, Office of National Statistics (ONS).

Health Condition



At the time of the 2011 Census, **83% of residents** in Cheswardine Ward, said that they felt they were **in very good or good health**. This was **higher** than the Shropshire and England **average of 81%**.

Provision of Social Care

| | Provide 1 to 19 hours unpaid care a week | Provides 20 to 49 hours unpaid care a week | Provides 50 or more hours unpaid care a week |
|-------------|--|--|--|
| Cheswardine | 7.8% | 1.3% | 2.4% |
| Shropshire | 7.5% | 1.3% | 2.4% |
| England | 6.5% | 1.4% | 2.4% |

7.8% of people provided in Cheswardine Ward **unpaid care for 1-19** hours per week, this was **similar** to **Shropshire as a whole**.

Qualifications and Jobs

Qualifications

| Qualifications | Ward | Shropshire | England and |
|----------------------|------|------------|-------------|
| Level 1 | 15.2 | 15.4 | 15.2 |
| Level 2 | 19 | 19.4 | 17.2 |
| Level 3 | 15.3 | 14.7 | 14.5 |
| Level 4/5 | 28.2 | 29.4 | 29.7 |
| Other qualifications | 7.1 | 7.1 | 8.6 |
| No qualifications | 15.3 | 14 | 15 |

According to the Census 2011, **28.2%** of residents had a level 4 qualification or above, lower than Shropshire average of **29.4%**. There were less residents with low level qualifications than for Shropshire as a whole. **15.3%** had no qualifications compared to Shropshire figure of **14.0%**.

Source: 2011 Census, ONS, Highest Level of Qualification Population aged 16-64.

For further information on qualification levels and definitions visit Office of National Statistics (ONS)
<http://www.ons.gov.uk/employmentandlabourmarket/peopleinwork/employmentandemployeetypes/articles/qualificationsandlabourmarketparticipationinenglandandwales/2014-06-18#background-notes>

Economic Activity

The employment status of Cheswardine residents at the time of the 2011 Census showed **78.9%** of residents were economically active (this includes people who are both employed and actively seeking employment), this was lower than the Shropshire figure of **80.1%**. Of those who were economically active **75.1%** were in employment, **16.2%** were self-employed and **3.8%** were unemployed. This is compared with **75.8%**, **13.5%** and **5.4%** respectively for Shropshire.

21.1% of residents were economically inactive (these are people who are not seeking a job, and include those who are retired, full time students, looking after family or long term sick). This figure was higher than the Shropshire level of **19.9%**.

Unemployment

The Jobseeker's Allowance (JSA) is payable to people under pensionable age who are available for, and actively seeking work. In October 2016 **0.5%** of resident people aged 16-64, were claiming JSA, this was significantly lower than the Shropshire figure of **1.1%** and **1.8%** for Great Britain.

For more information please visit:

<https://www.nomisweb.co.uk/>
<https://www.nomisweb.co.uk/reports/lmp/la/contents.aspx>

Qualifications and Jobs

Employment by Occupation



Businesses and Employment

- **900** jobs in the ward
- **237 businesses** (Source: Mint 2015)

- 14.7 % of residents were employed as Managers, directors and senior officials (greater than for Shropshire as a whole **11.7%**)
- Fewer people work in Sales and customer service occupations, **4.6%** compared to **7.2%** for Shropshire

Travel to Work

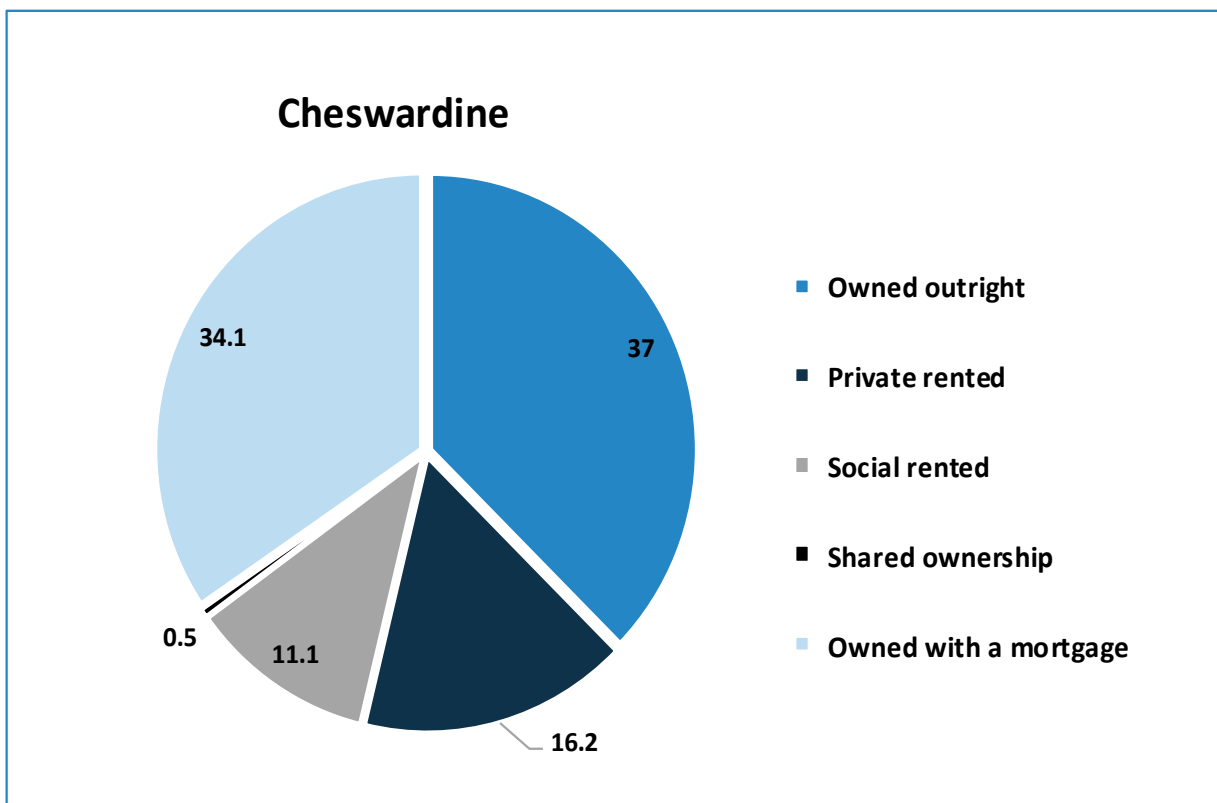
- **15.3%** of residents were self employed
- **7.7%** work from home (compared to **5.6%** for Shropshire)
- **50.5%** use the car as main travel mode to work
- **1.5%** used public transport

Housing

1,683 Dwellings and 1,588 Households

6 Communal Establishment with 83 residents

Housing Tenure



Source: 2011 Census, Key Statistics, Office for National Statistics, © Crown Copyright 2017.

The largest proportion (**37%**) of houses in Cheswardine Ward were owned outright. This was similar to Shropshire (**38.6%**). **11.1%** of households were social rented housing, this was fewer than for Shropshire as a whole (**13.5%**) and fewer than for England (**17.7%**). A greater number of households in Cheswardine Ward were private rented (**16.2%**) compared to **15%** for Shropshire.

Housing Type

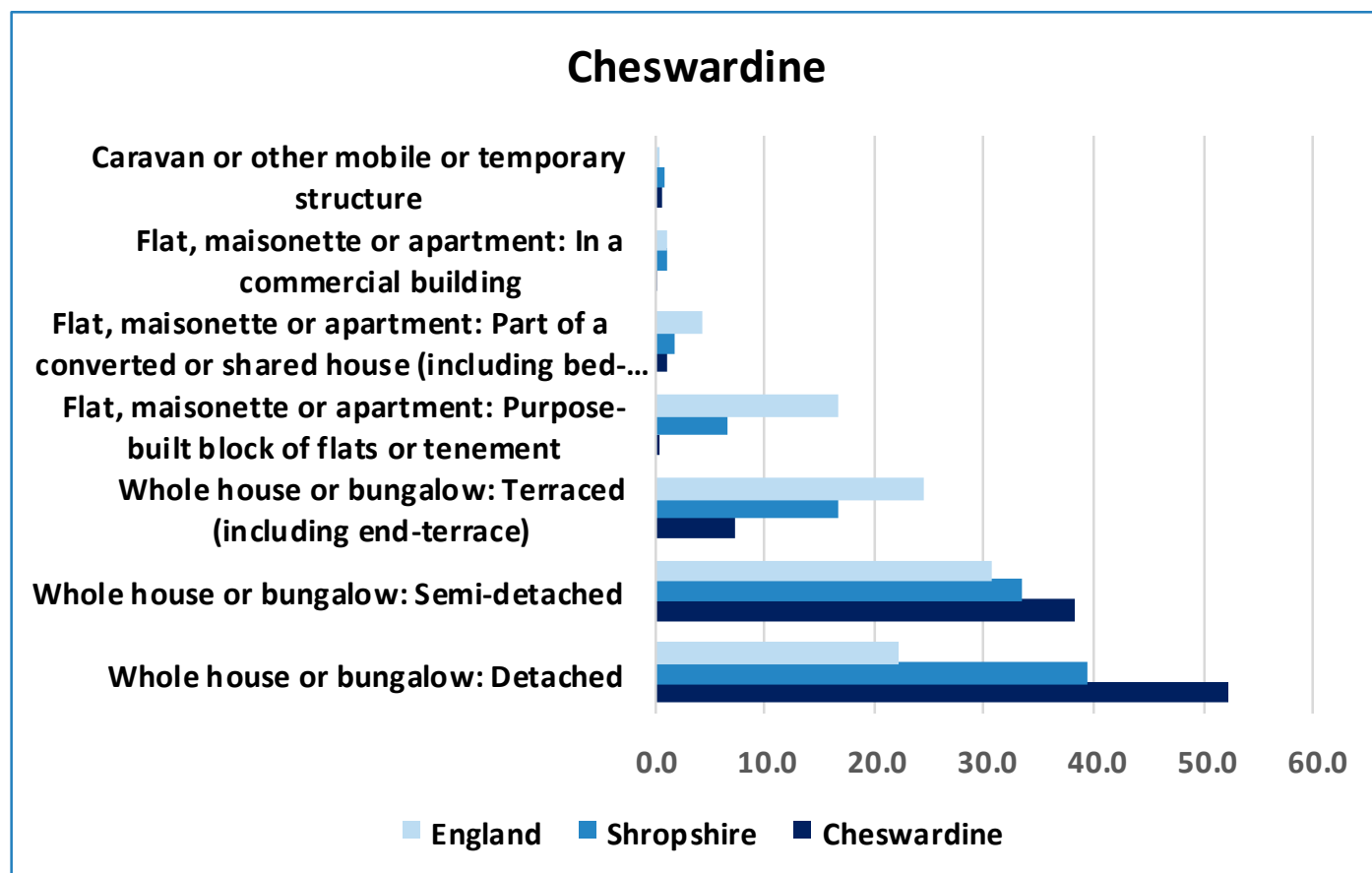
A greater number of Cheswardine household spaces were detached properties (**52.3%**) compared to Shropshire as a whole (**39.5%**).

A greater number of household spaces were semi-detached (**38.2%**) compared to Shropshire as a whole (**33.4%**).

Fewer household spaces in Cheswardine Ward were terraced (including end-terrace) (**7.2%**) compared to Shropshire (**16.8%**).

Housing

Housing Type



Housing Composition

19% of households were One Person Households lower than the Shropshire average (**28.9%**) and England (**30.2%**).

4.1% of households were Lone Parent with dependent children lower than the Shropshire average (**5.2%**) and England (**7.1%**).

8.2% of households were One Person Pensioner aged 65 and over, lower than the Shropshire average of (**13.9%**) and England (**12.4%**).

23.4% of households were married couples with dependent children greater than the Shropshire average of (**14.9%**) and England (**12.3%**).

4.7% of households were co-habiting couples with dependent children greater than the Shropshire average of (**4.2%**) and England (**4.1%**).

Community Safety

Crime levels in Shropshire are **very low compared to national levels**. Crime and ASB are **low** in Cheswardine Ward. Relative to the rest of Shropshire, Cheswardine had the **51st highest crime rate** per 1,000 population of all **63** Shropshire Wards.

Crime per 1000 Population in Cheswardine Ward was **26.3**, **lower than Shropshire average** of **44.9** and **lower** than England and Wales **78.4**.

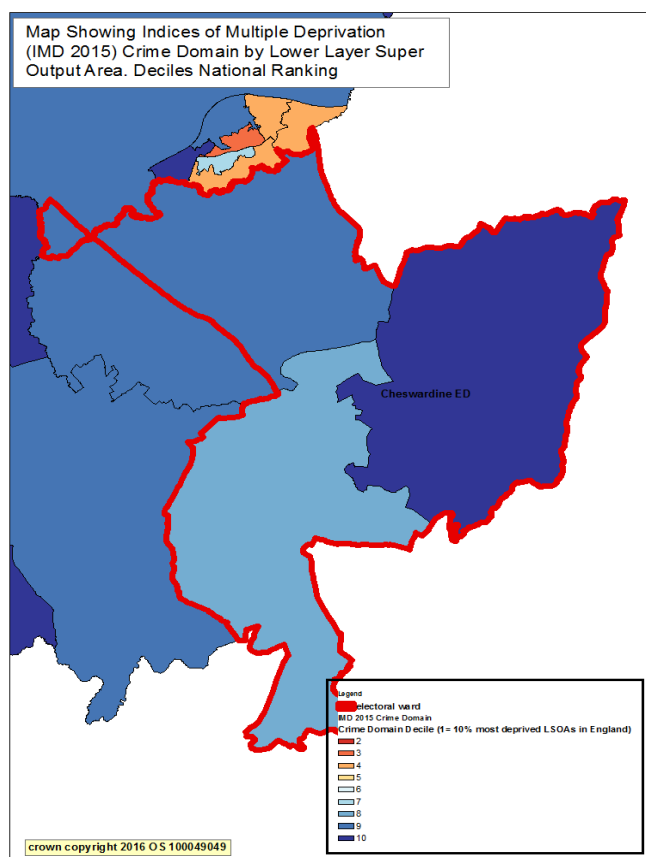
Source: Police Recorded Crime Data and Crime in England and Wales Statistical Bulletin, ONS, July 2016, year end 2016

IMD 2015 Crime Domain

The **Crime Domain measures** the **risk** of personal or material **victimisation** at local level.

The indicators:

- The rate of **violence** per 1,000 at risk population
- The rate of **burglary** per 1,000 at risk properties
- The rate of **theft** per 1,000 at risk population
- The rate of **criminal damage** per 1,000 at risk population



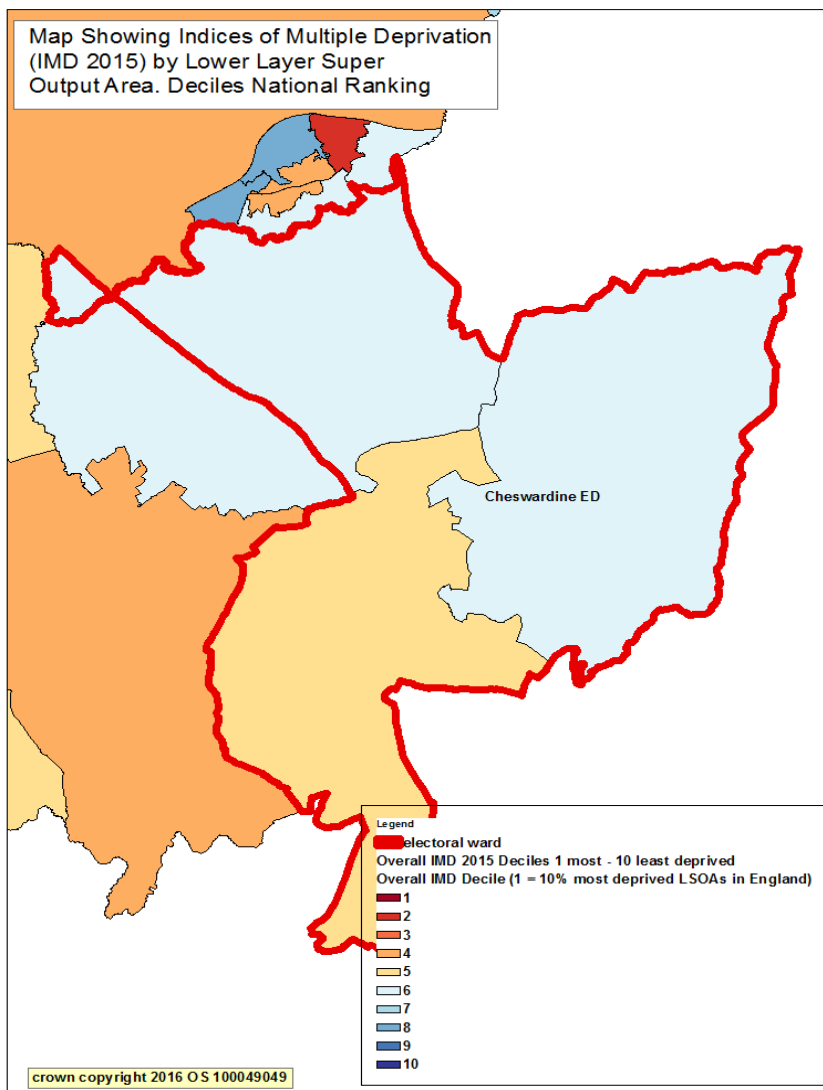
Cheswardine Ward has **low** levels of **crime** compared to national rankings.

When looking at the three lower super output areas (Ilsoa's) which cover the ward. These areas fall into decile **8, 9 and 10** (decile one being the highest, decile 10 being the lowest) when compared with national levels.

Index of Multiple Deprivation (IMD 2015)

Index of Multiple Deprivation (IMD 2015) is designed to identify areas where communities lack resources and are in need. To do this, seven factors are considered, which are:

- Income deprivation
- Employment deprivation
- Health deprivation and disability
- Education deprivation
- Barriers to housing and services
- Crime
- Living environment deprivation



There are 3 Lower layer Super Output Areas (LLSOA) which partially cover Cheswardine Ward.

These areas fall into the **5th and 6th** least deprived deciles nationally.

Source: IMD 2015, Department for Communities and Local Government, Crown Copyright, 2016.